



Powering the Future of Web3

Building limitless enterprise applications on a
secure and sustainable global network

www.sourceprotocol.io

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Introduction

SOURCE is similar to VISA in respect to making transaction fees on every data transfer

Enterprises, developers, and individuals are empowered to use SOURCE's sustainable and value backed blockchain/network to easily access, build, and integrate web3 applications and services. Our mission is to create a new web3 global ecosystem that is efficient, secure, and self sustaining by capturing continuous value growth and by maximizing the integration of global networks and applications.

How is this done?

- The **SOURCE** blockchain/network creates a secure global infrastructure with smart contract capabilities to build web3 apps on
- **Smart contracts** utilize gas/fees for each transaction (\$0.01 to \$0.25)
- Developers and businesses build valuable web3 applications on the blockchain that create transactions and fees on the network. **Stakers** and **validators** are rewarded for participating in securing the global blockchain.



SOURCE Blockchain Features

Why SOURCE is the network to build on?

- **Advanced Tech, Highly Scalable and Sustainable**
- **Rust smart contracts with CosmWasm for streamlined development**
- **High throughput of 2,500 - 10,000 transactions per second**
- **Fast near-instant transactions**
- **Affordable gas / transaction fees**
- **Guardian Node System**
- **Unmatched security**
- **Value-Backing**
- **Global Accessibility**

SOURCE Business Solutions

- **Efficiency and cost savings**
- **Data Validation**
- **Seamless white-label integration**
- **Unmatched security**
- **Full Stack Support**
- **Regulatory Compliance**
- **Fraud Prevention**
- **Global Accessibility**
- **Reduce Overhead**

Target industries to build web3 apps in

Our mission is to infiltrate the following industries and build a multitude of web3 applications. These application integrations will utilise data validation and smart contracts to improve business performance, provide unique and advanced user experiences, and create more abundance for our partners.

These industries transact billions of dollars globally and can all be transformed with integration of web3 blockchain technology powered by the **SOURCE blockchain**.

Build limitless applications

For more details visit

<https://docs.sourceprotocol.io/source/business-solutions>

- Supply Chain and Data Companies
- Gaming and Entertainment
- Transportation and Logistics
- Construction and Real Estate
- Cybersecurity
- Sports Management
- Retail and E-commerce
- Healthcare
- Real Estate
- Identity Protection
- Banking and Finance
- Government and Public Services
- Agriculture and Farming
- Insurance

BCaaS in web3

What is BCaaS?

Block-chain-as-a-Service (BCaaS) is an offering that allows businesses to leverage web3 and blockchain technology. With (BCaaS) companies can deploy blockchain applications and smart contracts without having to manage, maintain, or secure complex infrastructure. Similar to how web hosting works, but for blockchain applications. This allows for significant cost and efficiency savings for businesses across a broad scope of industries.

- **Sample case study: Supply Chain Data Validation.** In 2023 the US food and logistics market alone reached **\$114.4 Billion** and is projected to reach **\$211.9 Billion** by 2032. Source Ventures is partnered with a progressive and disruptive food and agriculture tech company that will use the **SOURCE blockchain** to validate end to end data in real time, so that vendors have access to accurate inventory management, providing the suppliers and distributors millions in cost savings due to 20% to 30% less waste. This solution also delivers a fresher product to the consumer and in general resolves many of supply chain issues that resulted from the 2019 pandemic. This service has potential to capture billions in revenue from participating supply chain vendors across the globe.

source: <https://www.imarcgroup.com/food-logistics-market>

DaaS in web3

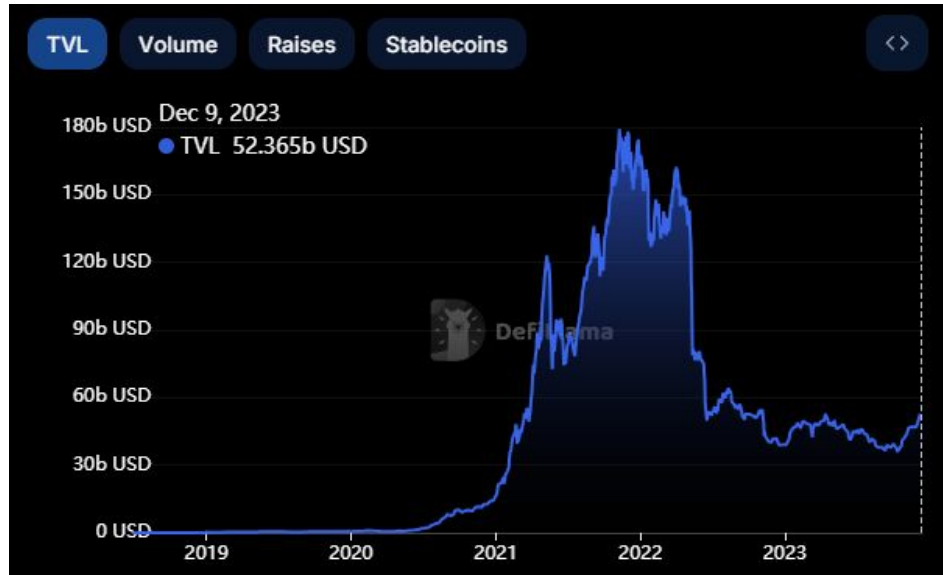
What is DaaS?

DeFi-as-a-Service (DaaS) is a step forward, letting businesses integrate decentralized finance functionalities into their operations without the heavy lifting of developing the technology from scratch. With DeFi and web3's explosive growth, businesses that capitalize on its potential can offer revolutionary financial solutions without the overheads of traditional banking systems.

- Sample case study: GivBux Super App Integration.** Source has partnered with GivBux to integrate DeFi services into their charity application. GivBux will allow users to easily participate in DeFi and also easily spend their crypto assets at over 100,000 GivBux partner locations such as Amazon, Nike, Burger King, Chipotle, Home Depot, Lowe's, Nordstrom, Uber, AirBnb, and many more. All GivBux retail transactions donate to charities of choice selected by each user with no additional cost.



DeFi is just getting started



- The entire DeFi sector coming off a bear market in 2023 and is sitting at a TVL (total value locked) of around **\$52.4 billion**. Proof that DeFi is here to stay and that there is a strong interest in DeFi markets.
- No protocol blockchain has yet to provide white-labeled DaaS (DeFi as a Service) to established financial institutions. This service opens the door to bring the benefits of DeFi mainstream.
- Benefits include access to more financial tools and services for consumers and a more robust product offering for financial institutions.

Banking-as-a-Service (BaaS)

Banking-as-a-Service (BaaS) will allow Source to bring web and mobile banking services to the under-served and non-banked with an initial focus on the LatAm region and US Community banks.

Target Customers & Partners:

- **US Community Banks**
 - In need of better technology to improve customer experience and outreach to better compete in their regions
- **LatAm and India Partnerships**
 - The banking system in these two regions is ready for an upgrade to better service their growing population and small-to mid-sized business market
- **Non-bank Enterprise Clients**
 - From endowments to foundations to treasury departments at tech companies and more, enterprise clients are in need for SOURCE's technology services
- **Web3 Movers**
 - Whether it be virtual real estate empires, metaverses powered by gaming studios, or fintech firms looking to utilize smart contract technology, SOURCE can offer white-label services providing access to a robust technology infrastructure

SOURCE Revenue Streams Part 1

- Global transaction fees on the SOURCE blockchain/network will average from \$0.01 to \$0.25 each. With the Guardian Node system absorbing 34% of these fees globally
 - Comparable blockchains average 314M transactions since 2019 or later genesis:
 - **BAND - 378M transactions**
 - **INJECTIVE - 369M transactions**
 - **UMEE - 350M transactions**
 - **OSMOSIS - 162M transactions**
- When SOURCE reaches 314M transactions at an avg fee of \$0.13 it will have generated **\$40.82 million** in fees for all validators and stakers participating on the blockchain. The Guardian Node system allows SOURCE to capture approximately **\$13.87 million** from these fees in a 2 to 4 year timeframe.
- Transaction volume and fees will continue to increase as more applications are built on SOURCE, resulting in a scalable and streamlined base revenue model with minimal overhead of approximately **\$120,000** to employ and service the Guardian Node system.

SOURCE Revenue Streams Part 2

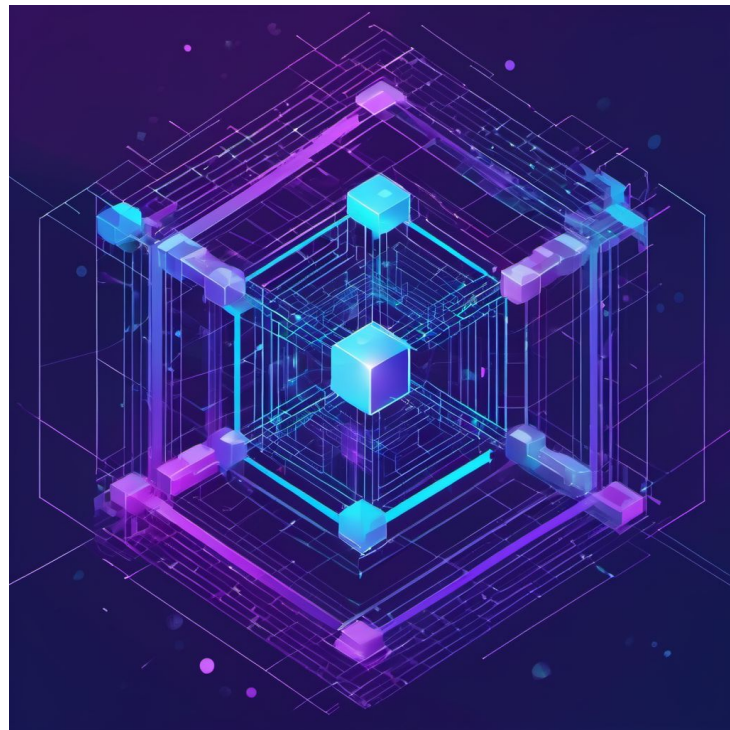
- Proprietary application fees from **SourceSwap** market and **Source NFT / Defi** markets **5M annually**
- Contracted application development (partnerships, Banking as a Service, Defi as a Service, white labeling) **10M annually**
- Tokenized Node Servicing **1M to 2M annually**
- Subscription application fees and royalties from integrating into 3rd party software ie. supply chain data technology infrastructure etc. **1M to 2M annually**
- Equity ownership from subsidiary companies **1M annually**
- Validator income from servicing Nodes and on other blue chip blockchains **12M annually**

Total Projected Annual Revenues after full deployment of SOURCE applications in:

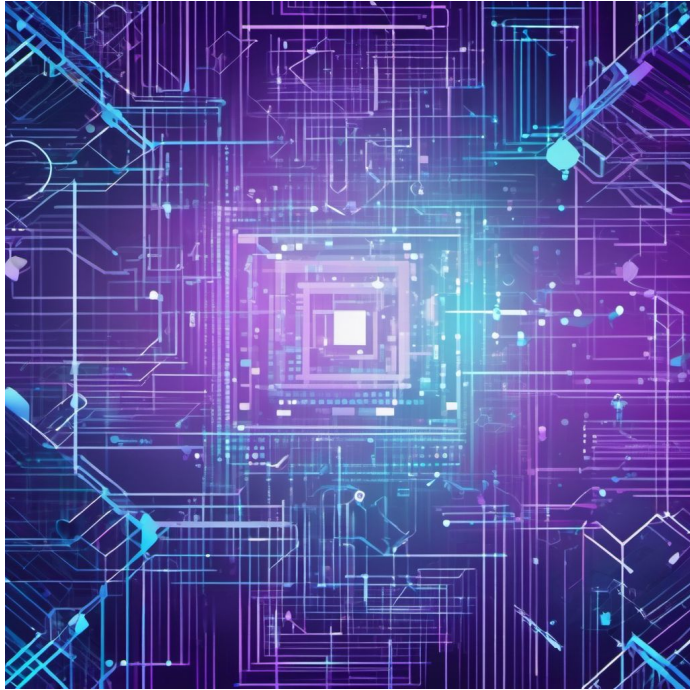
2024 - 30M - 32M
2025 - 41.6M (+30%)
2026 - 54.1M (+30%)

Validator Node Opportunity

- **SOURCE** offers a validator node service for those without technical expertise.
- Clients can pay a subscription fee to **SOURCE** in exchange for maintaining their node. As the network grows in value, validator nodes grow in value and are a method for earning passive **SOURCE** rewards.
- **SOURCE** produces revenue by also validating nodes on other blue chip networks.
- A well established Validator Node service can generate revenues of **\$2M - \$12M** depending on rank and scale of each node operated



Guardian Node System and Valuation



- **SOURCE** has 13 Guardian Nodes that maintain approximately 30% to 34% of the network's token supply at all times. Inspired by the function of the Supreme Court these nodes create a fail-safe that protects the chain and any business partners from malicious governance.
- Guardian Nodes can produce revenue as the network scales and can increase value backing on the chain by holding additional digital assets or NFTs.
- This is comparable to how major banks buy back their own stocks, Guardian Nodes do this automatically to help secure valuation and increase price.

Guardian Node Evaluation Model

Evaluation of Guardian Nodes scales and grows securing value to the **SOURCE blockchain**

Current Price	Current Supply	Guardian Node Supply (34%)	Guardian Node Evaluation
\$0.01	392,270,348	1,333,719	\$1,333,719 (current)
Projected Year 2 Price	Projected Year 2 Supply	Projected Guardian Node Supply (34%)	Projected Guardian Node Evaluation
\$1.00	613,200,000	208,488,000	\$208,488,000
Projected Year 5 Price	Projected Year 5 Supply	Projected Guardian Node Supply (34%)	Projected Guardian Node Evaluation
\$3.50	794,044,944	269,975,280	\$944,913,483
Projected Year 12 Price	Projected Year 12 Supply	Projected Guardian Node Supply (34%)	Projected Guardian Node Evaluation
\$10.25	1,043,556,906	354,809,348	\$3,636,795,817

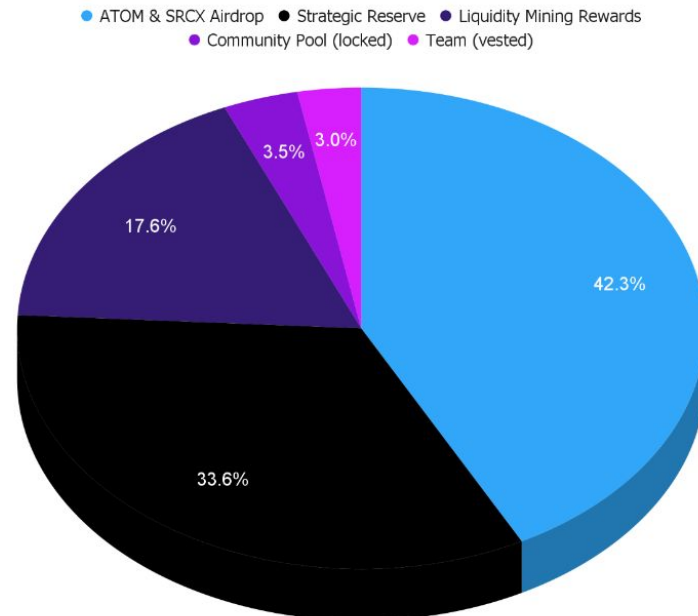
SOURCE Blockchain Tokenomics Part 1

Genesis Distribution

Overview

(These numbers are currently estimates, the following is subject to change)

SOURCE-Drop	156,000,000	42.3%
Strategic Reserve	124,000,000	33.6%
Liquidity Mining Rewards	65,000,000	17.6%
Community Pool (locked)	13,000,000	3.5%
Developer (vested)	11,000,000	3.0%
Total SOURCE at Genesis	369,000,000	



SOURCE Blockchain Tokenomics Part 2

SOURCE Release Schedule (Fixed Inflation)

Year	Fixed Inflation	\$SOURCE Added to Supply	Total Supply
1	40%	146,000,000	511,000,000
2	20%	102,200,000	613,200,000
3	10%	61,320,000	674,520,000
4	9%	60,706,800	735,226,800
5	8%	58,818,144	794,044,944
6	7%	55,583,146	849,628,090
7	6%	50,977,685	900,605,775
8	5%	45,030,289	945,636,064
9	4%	37,825,443	983,461,507
10	3%	29,503,845	1,012,965,352
11	2%	20,259,307	1,033,224,659
12	1%	10,332,247	1,043,556,906

Current Supply as of Dec. 2023: **392,628,570**

Max supply after 12 year inflation schedule:
1,043,556,906

<https://docs.sourceprotocol.io/source-chain/genesis-distribution>

Partners



And many more to come. Please inquire for more partner information.

Join us as we build the future of web3 and contribute toward making the world a nicer place!

The SOURCE team



Ben Gunn
Chairman and CEO

Founder of CORE Network Technologies and Coinconnector.com, Ben had actively managed technology teams, crypto funds, mining operations, and developed in-depth profitable strategy and protocols within the blockchain field for over 8 years.



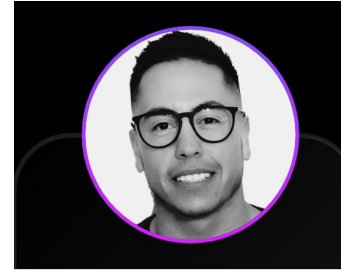
Paul Regalado
Chief Innovation Officer
(CIO)

As head of innovation and change for CORE Network Technologies and Coinconnector.com, Paul has overseen the strategy and implementation of dividend-producing crypto portfolios and is an expert in mining, staking, DeFi yield farming, liquidity allocation, and strategic borrowing and lending



Cory Clinton
Chief Technology Officer
(CTO)

With over 15 years experience in leading software development and computer networking teams, Cory specializes in blockchain development, smart contract creation, and decentralized app development and management.



Jesse Darnell
Chief Revenue Officer
(CRO)

Jesse has been professionally active in blockchain tech since 2016 when he co-founded Crypto Collective. Jesse has worked with multiple consulting firms in diverse capital allocation, international business development and brand recognition projects.



Walter Mello
Chief Financial Officer
(CFO)

A veteran of some of the largest traditional and alternative asset management firms in the world including BlackRock, Walter has over 15 years of portfolio and risk management experience combined with a Quant background.

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